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The Elegant Elf Marketplace November 5-6, 2016

The Sandy Springs Society Elf Newsletter

The Elegant Elf Marketplace

Presented by The Sandy Springs Society

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'Tis the Season of the Elf!

The 2016 Elves-in-Chief
from left to right:
Susan Sutterfield, Barbara Mutz, Carol Anne Hendrix, Melissa Patterson, Belle Cameron Pierce

Honorary Chair - Emily Giffin

Volunteer Information

MARKETPLACE VOLUNTEERS

SIGN-UP TODAY!

Click here to sign up for your shift on Saturday, November 5 and/or Sunday, November 6.

Volunteer for one or more shifts.
Please let us know if you have special needs or physical limitations.

Dixie Brock
dbrock@brockandassociates.com

SignUp Genius

Volunteer Parking

Parking for our volunteers this year will be VERY convenient, thanks to the work of our parking chairs, Fran Farias and Donna Squire, and the generosity of Dan FitzSimons, owner of Bodyfitz.

Member parking will be just across Sandy Springs Circle from the school, in the southern end of the theater parking lot. The spaces allotted for our use will be clearly marked and there will be signs galore!

There will be a shuttle for anyone who desires a ride and a tent to wait under in case of rain. We are also working on having parking and street

We are excited to have as our Honorary Chair for The Elegant Elf Marketplace, Emily Giffin.

Emily is the #1 New York Times bestselling author of eight books, including the recently-released FIRST COMES LOVE, a story that is based in Atlanta. Her critically-acclaimed novels have sold a combined 11 million copies worldwide and four have been optioned for film, including SOMETHING BORROWED starring Kate Hudson and John Krasinski. Forthcoming will be SOMETHING BLUE.

Everyone please come out to her book signing and support our prestigious Honorary Chair.

The Elegant Elf Marketplace 2016

Saturday, November 5: 9:00 am to 5:00 pm
Sunday, November 6: 10:00 am to 5:00 pm

Unveiling Our Vendors...

We have GIFTS GALORE for holiday & throughout the year!

This year we are excited to feature 85 carefully selected local and regional artists, craftsmen, gourmet food purveyors and unique gift vendors in jewelry, handcrafted fashions, fine crafts, home and garden, handbags, toys and more -- all perfect for gift-giving or your personal enjoyment!
Specifically we will showcase:

- Fine Crafts of Hand-Blown Glass, Wood, Iron, Ceramics and Steel Sculpture
- Holiday Gifts & Décor
- Personalized Gifts & Gift Baskets

crossing monitoring volunteers, to ensure the safety of all.

What to Wear

- Comfortable shoes
- Black pants and/or skirt
- White blouse

What to Bring

- Cash and/or credit card for shopping, lunch, beverages and raffle tickets.
- Friends, family, neighbors, patients, clients, teammates, and more!

PUBLICITY OPPORTUNITIES
Elf Help Needed!

CAR MAGNETS

We want to push our publicity in any way we can over the next three weeks and driving around with a magnet on your car can help get the word out! They are being sold for $10. If you would like to purchase one, Susan Sutterfield will personally deliver! Please email susan@sutterfield.net if you are interested.

POSTERS

We are encouraging all members to paper the town and take posters

- Gourmet Food
- Paper Goods & Stationery
- Unique Jewelry
- Home Décor, Tabletop & Textiles
- Garden Accessories
- Art & Photography
- Ladies & Children's Apparel & Accessories
- Men's Gifts
- Books & Toys

A sample of our vendors' treasures will be featured both days of the Market during our Elegant Elf Fashion Show, featuring many of our beautiful SSSociety ladies. We hope you'll spread the news about these special guests and encourage your friends and family to experience the magic and fun of "shopping for a cause" at Elegant Elf!

Special Guests & Performances

We have a special group of performers, entertainers, authors, and culinary experts who will share their talents with us on-stage at the Elegant Elf this year, including:

New York Times five time bestselling author, Emily Giffin
Revered gardener, Walter Reeves
Bishoku's Executive Sushi Chef,Yuki Kurimaru
Souper Jenny
Author of the Atlanta Celebrity Chef cookbook,
Kate Parham Kordsmeier
The Highland Dancers
Musicians from Sandy Springs' schools including Mount Vernon Presbyterian School, Holy Innocents Episcopal School, and Ridgeview Middle School

The Restaurant Week "Challenge"

Savor Sandy Springs

Game on! As you know, we partner with the Sandy Springs Restaurant Council, Savor, to cross promote each other around Marketplace time. We serve the same community and share the same goal of making Sandy Springs a favorite go-to spot! Usually, the restaurants promote us the week before the Marketplace but at their request, we gave them the collateral materials October 1. The participating restaurants will show our poster, have brochures available, and/or hand out our check presenters with each check, and maybe even wear one of our conversation-starting aprons! They will have a special menu showcasing their culinary gems during Restaurant Week Wednesday, November 2, through the following Wednesday, November

and/or brochures to local businesses frequently visited (i.e. dry cleaners, grocery, gym).

Brochures and posters are available to be picked up at the home of Barbara Mutz: 6020 River Chase Circle or at Heritage Sandy Springs.

PUBLIC RELATIONS

Ladies of the Society, you are our best marketers, p.r. people and advertising agency bar none! Click here to view an electronic version of the Elegant Elf brochure. It is fabulous, informative and so easy to forward to family and friends. Please think of sending it to your Sunday school classes, bridge groups, garden clubs, and whatever other friend groups you have. How awesome would it be if we all did this–the marketplace would be overflowing with our favorite people and customers! Thanks for your help getting the word out! See you at the marketplace!

Questions? Contact:

Sylvia Hennessy
hennessy66@mac.com

or

Beth Hanafi
bhanafi5000@aol.com

VENDOR HOSPITALITY

Robin Siegel is in need of 20 more SSS members to make and/or purchase food and drinks for the Elegant Elf Vendor hospitality area.

If you are willing to donate an item, please contact Robin at p_siegel@bellsouth.net or call (404) 664-7337.

YARD SIGNS

9, with an elegant cocktail of their making to celebrate the Marketplace that is that weekend. Here's the challenge:

On publication of this newsletter, visit as many of these restaurants as possible through November 9, thank them for their support, and save your receipts. You'll also be able to buy restaurant gift certificates at the Savor table at the Marketplace for stocking or tummy stuffers! We will tally the receipts up to show how much we support our local restaurants, to highlight and strengthen the value of our partnership. AND!-- just for fun--a bottle of wine for the member who collected the most receipts! Just get the receipts, or totals, to Deede Stephenson before Thanksgiving either by mail or scan into email, and we will announce the winner and send the numbers to Savor.

Have fun! Savor! Mange! Bon Appetite! Cheers!

Nothin Bundt Cakes
Cibo e Beve
5 Seasons
Southern Bistro (formerly Nancy G's)
Under the Cork TreeTin Can Fish
Hammock's Trading Co.
Food 101
Savor Bar & Kitchen
J Christophers
Buttermilk Sky Pie
Tesla Taqueria
Hudson Grille
Marlow's Tavern

Deede Stephenson, Society Chair
sandysprings.org/restaurantweek.

Join us for an 18 Karat Evening!
November 3, 2016

Jazzin' Up The Elves
Holy Innocents' School
805 Mount Vernon Highway
Atlanta, GA 30327

Thursday, November 3, 2016
6:30 - 9:00 p.m.
Tickets: $75
Click here to register
Dress is *Sharp* casual

Move to the rhythm of the beat Thursday, November 3 from 6:30-9:00 at ***Jazzin' Up The Elves***, an 18 karat evening of live jazz, food and libations to kick-off The Elegant Elf Marketplace.

Help us advertise for Elf with a yard sign, so we can get lots of shoppers!

You can arrange for a yard sign to be placed in your yard or a friend's that says "yes" in 3 ways:

(1) Pick up at Heritage Sandy Springs during their normal hours (M-F, 9-4) beginning Tues, Oct 11

(2) Pick up a sign at the home of Brenda Letzler, 120 Cameron Glen Dr, in the covered area at her front door (drive right up on her U driveway and they are there now)

or

(3) Call or email Brenda Letzler at 770/984-8759 or Bletzler@aol.com to request a delivery.

Beginning on October11, signs can be placed on residential properties about 10 feet back from the road. If you or your friend have large frontage or live on a corner lot, please place two in your yard.

And, even better?
Some Sandy Springs Elves will collect the signs the Monday or Tuesday after the sale if you let us know you want it picked up.

Please email Brenda before the Elf weekend that you want it picked up so she can put it in her driving list.

Vendor Highlights

Event Chairs **Judy Burkholder, Laura DeLong, Carol Green,** and **Georgia Watts** are planning an evening of solid relaxation before the excitement of the holiday market at the lovely venue spaces at Holy Innocents' Episcopal Church. The site features ample parking, easy access and plenty of space for relaxed conversation.

While mingling around a roaring fire in Bishop Commons, guests will enjoy the music of **Dr. Bruce Green and Friends.** A cocktail buffet will be served in the adjacent Inglett Hall, where there will be plenty of tables for comfortable noshing.

Guests will have the opportunity to bid on a one-of-a-kind, pre-lit, 4'5" woodland elf tree, featuring a cast of climbing, whimsical elves, hand-painted ornaments, a coordinating tree skirt and a miniature under-tree village. The tree is the perfect holiday accent for the table top, dorm room, sorority house or retirement apartment.

Members are encouraged to invite friends and family. Since this event takes the place of fall Sunday Night Supper, make your reservations early so you don't miss out.

We invite you to be a Friend!

As the 6th annual Elegant Elf Marketplace weekend approaches (November 5-6), all Society members and small local businesses are invited to join Friends of the Elves!

All Friends will receive special benefits including - 2 tickets to the Marketplace, 1 coupon for lunch at the fabulous Polar Express Cafe, and 2 tickets for our exciting raffle.

The cost to join this merry band of elves is $250 of which $235 is tax deductible! Last year, our Friends program raised over $8,300 and 100% of the funds went directly to the Society's grants program! This year we would like to donate even more to help our community.

Please don't wait - join Friends of the Elves today by sending your check to The Sandy Springs Society, P.O. Box 720074, Sandy Springs, GA 30358. If you have questions or need more information, contact Pam Betz at (404) 372-4496 or pambetz@bellsouth.net.

Thank you to our current Friends of the Elves!

Anne & Marshall Bachman
Betsy & John Bacon
Nancy & John Bell Family Foundation, Inc.
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The Art Chicks

The Humble Hutch

Lady Bug Barb Art

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Clanci & Eugene Jordan
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Kathryn H. Loia
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Pittman Construction
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Janet and Marty Quirk
Harriet Sessoms
Stroughton & Associates
Susan & Meade Sutterfield
Urich Cleaners
Sue & Jon Winner

Walter Reeves Appearance

We are excited to have honorary master gardener, writer, radio and television host Walter Reeves joining us for this year's Elegant Elf Market.

Reeves grew up on a small Georgia farm in Fayette County where he learned the skills to become the garden guru he is today. For over 20 years, Reeves has hosted "The Lawn and Garden Show with Walter Reeves" Saturday mornings on Atlanta's WSB radio, as well as other gardening radio shows. He also writes a weekly column for the Atlanta Journal-Constitution and distributes a bi-weekly e-mail garden newsletter in which he enthusiastically promotes environmentally responsible landscaping.

Walter will appear at Elegant Elf on Saturday at 3:30 p.m.

SSS Marketplace Booth

The Sandy Springs Society Booth at the Elegant Elf Market is going to be extra special this year! Along with some of your long time favorites we have some new surprises! We have an almost life size Santa Claus and lots of little Santas and elves as well.

Kiln Works

Susan Saul Design

Yardstix

Polar Express Cafe

Take a break from shopping and volunteering and visit the Polar Express Café during your visit to the Elegant Elf Marketplace. Put your packages down for a while and enjoy coffee or a drink with a Chick Fil A sandwich, salad, or a chicken wrap. Top that off with some chips and a

There are other wonderful decorations and goodies that will make your holidays better than ever!

Thank You, Generous Sponsors!

The Fundraising Committee is very excited to announce that, as of October 14 of this year, $81,200 has been raised in Elegant Elf, General and TOT sponsorships to support the Society's work in Sandy Springs.

For our Elegant Elf Marketplace event, we are proud to have Northside Hospital returning as the Presenting Sponsor. At the Platinum level ($5,000 to $9,999) we have two brand new partners joining Arrow Exterminators - Kauffman Tire and Rick Hendrick Toyota Scion. Financial Development Systems is also a new sponsors at the Bronze level ($500 - $999).

As always, we appreciate the support of our new and returning sponsors and we encourage all of our members to thank these companies and individuals as often as possible. Their participation has a huge impact on what the Society is able to do in our community.

Presenting Sponsor

NORTHSIDE HOSPITAL

Platinum Sponsors

brownie and get in the spirit for another round of shopping.

Gift Wrapping

There will be free gift wrapping at The Elegant Elf on Sunday afternoon and possibly also on Saturday. Andee's Army, a charity aiding those with brain and spinal cord injuries, does a great job of cleverly wrapping packages. What a great way to make your life easier and your Holiday gifts prettier and help a fellow charity! They work for tips!

Daylight Savings Reminder

Editor:
Maureen Davidson

Advisor to Editor
Carol Anne Hendrix

ARROW EXTERMINATORS Beyond The Call.

Rick Hendrick TOYOTA SCION SANDY SPRINGS

Kauffman TIRE

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Marianne Lee
Alice T. Nelson
Powers Ferry Animal Hospital

SANDY SPRINGS GEORGIA Hospitality & Tourism

About The Sandy Springs Society

Incorporated in 1988, the Sandy Springs Society is a women's membership community service organization and the largest single philanthropic agency in Sandy Springs, Georgia. We have given more than $2.8 million through annual philanthropic grants to secular, non-partisan 501(c)(3) organizations whose programs enrich the lives of Sandy Springs residents in the areas of Education, Arts, Environment, Heritage Preservation and Social Services.

For more information about the Sandy Springs Society's programs, membership or sponsorship, we invite you to visit our website at **The Sandy Springs Society**, or contact us at:

Sandy Springs Society
P.O.Box 720074
Sandy Springs, Georgia 30358

Sandy Springs Society, P.O.Box 720074, Sandy Springs, GA 30358

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