September 2015 Fall Issue, The Sandy Springs Society e-Newsletter!

Sandy Springs Society <peytonpotterwhite@gmail.com> Mon, Aug 24, 2015 at 5:20 PM
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Editor's Note: You're receiving this e-newsletter because we have you listed as a member of the Sandy Springs Society. If you believe you have received this e-mail in error, please notify Editor Peyton White at peytonpotterwhite@gmail.com. Society members, don't forget to add peytonpotterwhite@gmail to your address book, so that every issue of the Sandy Springs Society e-Newsletter will land correctly in your inbox and not in your spam folder! Thank you!

You may unsubscribe if you no longer wish to receive our emails.

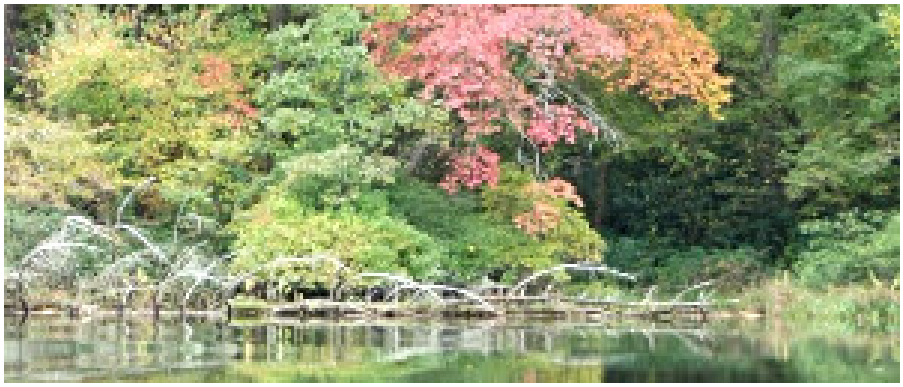
T·H·E Sandy Springs S·O·C·I·E·T·Y

August 31
Deadline to submit Membership Survey

Sun., Sept. 6
Evening on the Veranda (for New Members & Board) & Concert

Tues., Sept. 8
Board of Directors Meeting
Hospitality 10 am;
Meeting 10:30 am

Fall Newsletter ***September 2015***



President's Message

With the summer in our rear view mirror, but with plenty of great memories of our vacations in the mountains, the beaches and faraway places with our families and friends, I hope you join me in being fired up for another terrific year for the Sandy Springs Society. Over the summer our crack leadership teams have been working toward a great year, full of meaningful activities for our membership:

Directory

The new Photo Directory is at the printers; kudos to **Amy Sherwood** and **Marilyn Bailey**.

New Member Class of 2015

Tues., Sept. 15
New Member Orientation
Heritage Community Room
2:00 pm

Sat.-Sun., Sept. 19 & 20
The Society Booth
Sandy Springs Festival
9 am to 6 pm Sat.; 11 am to 5 pm Sun.

Tues., Sept..22
Fall General Membership Meeting
Villa Christina
Hospitality 11 am; Meeting 11:45 am

Wed., Sept. 30
DEADLINE
EE Newsletter Content

Tues., Oct. 20
Enrichment Seminar postponed till April 5

Nov. 2-8
Week of the Elf & "Savor Sandy Springs" Restaurant Week

Fri., Nov. 6
Evening with the Elves
Home of Laura Jones
7-10:30 pm

Sat., Nov. 7
Breakfast with Santa & the Elves
Heritage Hall
9:00-10:30 am

Julia Doyle has been busy planning the New Member Evening on the Veranda on Sept. 6th, followed by New Member Orientation on Sept. 15th..

Membership Survey

My appreciation to the past and present leadership for submitting Survey Questions for the survey that went out last week . **Brenda Toan** and I have selected an anonymous link feature with Constant Contact to gauge how we can improve the relevancy and value of your membership experience in the Society. ***Be sure to let your voice be heard!***

Fundraising & Sponsorships

Elizabeth Kelly, on behalf of the Fundraising Committee, submitted a grant application to the City of Sandy Springs in early August to help support TOT . Her committee has made huge strides in its fundraising efforts for EE and is already exceeding their budget projections.

Kudos to **Sally Berry** for gaining RBM of Atlanta's sponsorship, and to **Ashley Giardino** for Arrow's sponsorship again this year**. Carol Luther** has secured support from both Liberty Family Foundation and Mozido. **Clanci Jordan** and **Elizabeth** also obtained Northside Hospital's significant donation for EE and TOT. Cheers to these sponsors!

Finance Committee

Janet Quirk and the Finance Committee completed a masterful job of getting all our committee and fundraising chairs involved in preparing their ground-up budgets for the upcoming year--which helps us all "stay on track" with Income and Expenses.

Membership Meetings

The General Meeting team, **Gayle Mitchell, Robin Siegel** and **Kathryn Hardy** (centerpieces) have secured the three venues for The Society this year. The survey results will determine whether or not we have centerpieces at our luncheons, (your choice) . ***So get your survey in if you have not. ..***

- Luncheons this year will begin at 11:00 am with Hospitality, and 11:45 Meeting and Lunch.
- We will compress the meeting without diminishing the program content. In other words, our speaker and our business conducted will occur during lunch to encourage more of our working members to attend. Let's see how this plan works for the current year...

Elegant Elf

We thank the EE Marketplace Chairs, especially **Carol Luther** and her steadfast advisor extraordinaire **Valerie Love** for their host of accomplishments over the summer, as detailed in the EE article below. The co-chair team, including **Pat Wigbels, Ann Nable,** and **Barbara Olson**, are really rocking--adding new events to drive more attendance.

Tossed Out Treasures

Stephanie Nelson is busy organizing the March 2016 event-- filling out her roster of department chairs, with great help from **Carla Sweetwood** and her advisors, **Joan Plunkett** and **Kate Dalba.** More details on signing up to volunteer will follow, closer to the TOT date and in later newletters**.**

Sandy Springs Festival

The Festival at Heritage Green is open from 9 to 5 on Saturday, September 19th, and from 10 to 5 on Sunday, September 20th. I have requested the

Elegant Elf Marketplace
Lake Forest Elementary
9 am-5 pm

Sun., Nov. 8
Elegant Elf Marketplace
Lake Forest Elementary
11 am-5 pm

Tues., Jan. 12
Board of Directors Meeting
Hospitality at 10;
Meeting at 10:30

Wed., Jan. 13
Prospective New Members/Sponsor Info Meeting
Heritage Community Room
2:00 pm

Tues., Jan 26
Winter General Membership Meeting
The Lodge
Hospitality 5:30;
Meeting 6:00

News Shorts

It's EASY being GREEN !

We've generated $28 from Kroger with "Community Awards." Just update your account, or register to join ... It's THAT easy!

shady side of the street this year and am looking for 1.5 hour shift volunteers.. **Please let me know by email or phone which 1.5 hour shift you wish to work, with my gratitude!**

Evites

Our Evite Chair**, Dixie Brock,** has been burning the midnight oil to get these Evites out for our many activities in September . Many thanks to you, Dixie!

As you can see, these leaders and many others not mentioned here are "making it happen" for The Society, and we owe them much. But all of us matter.. like those of us who volunteer for committees, and those of us who attend events and activities that also support the Society in a key way. Kudos to each of you!

I look forward to seeing you and working with you all this upcoming year!

Karen

Karen Meinzen McEnerny, President 2015-2016

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Our Busy New Members!

(L-R: Rita Bodner; Janet Fanning; Gretchen Lehane; Nancy McCord; Gayle Balkcom; Kay Quigley; Maureen Davidson and Cathy Fuller. Not pictured: Martha Davis, Donna Squire)

The New Member Class of 2015 and their spouses, along with several SSS Board members, enjoyed socializing at the "Get Acquainted" party at the home of **Julia and Rick Doyle** on June 25. It was a delightful and well attended event allowing the new members to connect with each other and learn more about The Society in a casual atmosphere.

Next up, they will be joining the past and present SSS leadership on September 6, for a wonderful "Evening on the Veranda," enjoying dinner in the Community Room and on the Veranda at Heritage, and enjoying the concert by Banks and Shane.

These social events will be followed by a working session

Use your Kroger card to register for SSS (65560) in the Kroger Community Awards program. Details on Kroger CommunityRewards.

AND...

Sign up for AmazonSmile

When you shop on Amazon, .5% of your purchase can be directed to SSS.

$$$$$$$$$$$$

Quick Clicks - What's In This Issue??

- Mark Your Calendar!
- Thank You, IBM!
- Cinderella is Coming
- Grant to North Springs
- Grant to Riverwood
- Grant to Community Assistance Center
- 2013 - 2014 SSS President Marsh Webb & Board Take Office
- New Members
- General Membership Meeting
- Fundraising Committee
- Elegant Elf
- Evening with the Elves
- Breakfast with the Elves

Special thanks to IBM...
for providing marketing training to our members, so that we can better promote our cause.

on September 15, at the New Member Orientation, learning from various members of the Board and committee chairs about our organization, including key fundraising chairs for the Elegant Elf and Tossed Out Treasures; our Finance Chair, about where our money goes, including what, and whom to contact to participate in our events, and focusing on future volunteer opportunities that appeal to them.

Julia Doyle, this year's New Member Chair, is excited about this talented, energetic and enthusiastic New Member Class, as The Society's general members will be, once they get to know them better in the upcoming year.

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Fall General Member Luncheon

The Fabulous Fox, and Why Saving It Was Important to Atlanta

Please plan to attend the Fall General Meeting and Luncheon on Tuesday, September 22, at the lovely **Villa Christina**, located near the Ashford Dunwoody exit of I-285. Hospitality will begin at 11:00 AM and the meeting and luncheon will start at 11:45 AM.

We are delighted to have as our speaker Adina Erwin, the Vice President and General Manager of the Fox Theatre. She will regale us with stories from the Fox's 85-year history, how it was saved from demolition, and why it remains at the cultural center of our performing arts community.

Management at the Fox has been working hard to adapt to Atlanta's present and future needs and to stay competitive with more modern venues, while at the same time reminding Atlantans of the treasure of the theatre's Moorish style and its engaging history.

Ms. Erwin's talk will be especially relevant for residents of Sandy Springs as we anticipate the building of our new Performing Arts Center, and how its presence will influence and enhance our community.

Please watch for your Evite...

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Behind the Fun in Fundraising: A Hardworking Committee!

Brenda Toan gave an excellent presentation, and how wonderful that **IBM** has also donated $2,000 to The Society.
Kudos, **IBM,** for all you do for our community!

Crunching the numbers are: (L-R) Clanci Jordan, Lucinda Whitehead, Sharon Rodezwicz, Elizabeth Kelly, Sally Berry, Karen Meinzen McEnerny, Brenda Toan, Carol Heyward. Not pictured: Betsy Bacon, Lisa Hasty and Etta Raye Hirsch.

According to Elizabeth Kelly, "Money is always fun!"

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Other Community Events:

Cinderella

is Coming!

Movies by Moonlight

Fri., Sept., 25th

6 pm

Food Trucks

Dusk

Movie begins

Location:

Mt. Vernon Rd. at Sandy Springs Circle

The Elegant Elf Marketplace turns 5 !

The Elegant Elf Steering Committee has been working hard all summer to make this year unique, and exciting! This festive high-end gift market, the

2015 Elegant Elf Marketplace

celebrating its FIFTH anniversary, will return to Lake Forest Elementary School on November 7th & 8th.

Sister Schubert, Patricia Barnes

Honorary Chair

One of the exciting new developments is the introduction of **Sister Schubert** as our Honorary Chair. Patricia Barnes is known worldwide for her Sister Schubert's Homemade Rolls. Her grandmother's recipe was the inspiration for her company formed in 1989, and today over 9 million rolls are produced daily in twelve varieties.

She is still most involved in the company's day-to-day operations, but after selling the company, she started T***he Barnes Family Foundation.*** She has received many Humanitarian Awards, and the Foundation has spent over a million dollars to build a home for abandoned children in the Ukraine.

The Foundation's mission is similar to that of The Society's-- with emphasis on social needs, feeding the hungry, historic preservation, and education. Ms. Barnes is thrilled to join us and participate in the marketplace!

Our Gifts Keep On Giving…

North Springs Charter High School thanks us in a **BILLBOARD** sort of way for our $10,000 grant for a ***Promethean Active***

Expressions Response System for its math department.

Riverwood says "Thanks" for Being an "AVID" Supporter

Pictured: **Back row**, L to R, students Lillian Weinstein, Daniela Zepeda, Maia Stapleton, Julisa Bautista, Phillia Pryor, Megan Ta, Brittany Rhodes, Paige Bradshaw, Maria Paque, Jatoria Shaw, Jordan Luck, Prince Gaines, Jesus Flores, Jabari Marts, Rosa, Mocezuma, Fran Mahan, Brittany Sailors, Max Gertz, Gene Archer. **Front row**, L to R, Suzanne Caruthers, president of the Riverwood Foundation; Dr. Robert Shaw, principal of Riverwood International Charter School; **Elizabeth (Lib) Thompson, past president of the Sandy Springs Society, Gail Cohn, the Society's civic affairs chair,** and Coach Leonard "Buck" Jenkins, head teacher of Riverwood's AVID program.

The Riverwood Foundation is excited to announce that The Sandy Springs Society has provided a $7,000 grant to advance the nationally recognized learning program for college preparedness **AVID** *(Advancement Via Individual Determination),* launched at Riverwood International Charter School in 2014.

Demonstrations & Signings

Many other fantastic developments have occurred with our demonstration and author signing committees, scheduling a demo, entertainment, or author signing every hour, including:

- **Georgia author, Mary Kay Andrews,** signing books on Saturday. She has a new book out and will bring her Christmas book. Please plan to purchase and have your books signed (great gift idea).
- **Chef Jamie Adams**, formerly of Veni Vidi Vici, and opening a new restaurant in Sandy Springs, il Giallo, presenting a culinary demonstration and tasting.

We will also have numerous children singing, drama, and dance groups,as well as holiday entertaining, Elf Fashion, and a possible Mob Dance. A complete schedule will be available in the brochure in the next several weeks.

Vendors

With Melissa Patterson's masterful management, this year we are excited to feature close to 80 new and returning local and regional vendors and artists offering gourmet food and distinctive gifts of fine crafts, jewelry, handcrafted fashions and accessories, home and garden, baby and children's apparel, books, toys and more - all perfect for gift-giving or your personal enjoyment!

Public Relations

In addition, our marketing professional, **Lucy Crosswell**, has increased publicity greatly. We are proud to be the "Spotlight Story" in the November/December issuse of the Atlanta Journal Constitution's bi-monthly ***Living Northside Magazine***. We also have placements in ***Southern Seasons***, Atlanta HOME, and other prominent magazines and newspapers. Expect to see additional banners around town on October 26th.

Elegant Elf's Sandy Springs Society Booth

Our booth will feature a variety of great gift ideas as well as some whimsical and fun decorations. Look for the hand knit cupcake caps for children and infants; mulled cider in beautiful gold packages (with samples); elf ornaments; and handmade holiday bows in all colors.

"We greatly appreciate The Society's award," said Dr. Shaw. "Since AVID's establishment at Riverwood, support from The Society and the Riverwood Foundation has enabled teachers to attend training and get the program off the ground, and has provided AVID students with necessary tools and tutoring. This fresh infusion of funds is helping us charge forward with this important initiative."

And Our Friends at the **Community Assistance Center** say, "We are so excited to work with an amazing group of women who care about our community and invest in its citizens. Your contribution ($26,000) will help CAC prevent evictions and meet the critical need of food insecurity for neighbors who face significant financial challenges as they make difficult choices of which bills to pay first."

Our hard working raffle chair has expanded the number and quality of raffle items! Look for gifts from vendors, sports memorabilia and women's gifts. And treat yourself to a signature lunch at the *Polar Bear Express Café* with an expanded, healthier menu.

Our three events leading up to the market - *Restaurant Week, Evening with the Elves,* and *Breakfast with Santa,* are going to be wonderful! Please see individual articles on each. Santa will be attending the Breakfast; our participation in Restaurant Week has grown; and we have an exciting evening party venue and entertainment.

Auctions--Live & Silent

We continue to look for both live and silent auction items for the Evening with the Elves.

C arol Luther is happy to take your call--678-612-6588.

With the expansion of the marketplace and activities, we really need everyone's participation. Please sign up when you receive notice from our sign up committee. We look forward to seeing you, and be prepared to have a great time!

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Evening with the Elves!!

Join us at the amazing home of Society member **Laura & Bert Jones, 821 North Island Terrace.**

Upon your arrival, a valet and a ride up the hill will be provided. Dress for this celebration is **casual**, and the hours are a comfortable **7-10:30 pm.**

Professional photographer and SSS Member, **Ellen Koransky**, will be on hand to provide quality photos– suitable for framing. Bring your $20 bill for two (2) prints, sized 5" x 7," to be delivered in the mail-with all proceeds to benefit The Society!

SSS Member **Sarah Killough** will make the evening special with an array of delicious delights! A cocktail buffet, wine and beer will be served.

THIS

NEWSLETTER

Editor:

Peyton White

Advisor to the Editor:

Brenda Toan

Jolly **Bill Pound**, the very accomplished musician and singer, will keep the evening lively! (Check him out at www.billpound.com) Bill's years of touring with top entertainers "allow him not only to sense a crowd's desires, but also to give him the ability to respond. From hard rock-and-roll to soft country, both the extremes and the middle ground belong to Bill when he's on stage."

Thanks to the Elfin Magic of Co-Chairs **Jan Collins** and **Bonnie Laney,** this will be an evening to remember!

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Save the Date for Breakfast with Santa & the Elves!

Join Santa and the Elves for a pancake breakfast and loads of fun! Your little ones will make crafts for Santa to take to his reindeer, and will help the elves with all the surprises they have in store.

Santa will be ready for pictures, hugs, wish lists and letters that your child might have! Be sure to bring your camera!

Saturday, November 7th
9:00 a.m. - 10:30 a.m.
Heritage Sandy Springs
Lower Level Ballroom
6110 Blue Stone Rd NE, Atlanta, GA 30328

Individual tickets are $20 for both adults & children over 2. Tickets will be available for purchase on the Sandy Springs Society website early this fall.

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Friends of the Elves Program 2015

The Sandy Springs Society invites you to support our fundraising efforts by joining a special group of contributors--**Friends of the Elves!** All it takes to join this merry band is a tax deductible donation of $250.00. In return, you will receive the following special benefits:

- **Two complimentary admission tickets to the Marketplace which are good for either day (value $10.00)**
- **One coupon for our fabulous Polar Express Cafe (value $7.00)**
- **One ticket for an exciting raffle (value $5.00)**

It is important to note that The Society is operated entirely by volunteers and thus, has little in the way of administrative expenses. All proceeds directly benefit the residents of our wonderful city. Our grants focus on social services, education, the environment, arts and heritag

Please don't wait - join Friends of the Elves today!
You may sign up through Pay Pal at the link on our website: **www.sandyspringssociety.org** or by sending your check made out to The Sandy Springs Society to: VP of Fundraising, The Sandy Springs Society, P.O. Box 720074, Sandy Springs, GA 30358. If you have questions or need more information, **call Clanci Jordan at 404-934-4652; or email her at** ccjordan@bellsouth.net

Thank you for your consideration!
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About The Sandy Springs Society

Incorporated in 1988, the Sandy Springs Society is a membership community service organization and the largest single philanthropic agency in Sandy Springs, Georgia. Since its inception the Society has given more than $3 million to secular, non-partisan 501(c)(3) organizations supporting programs that enrich the lives of Sandy Springs residents in the areas of Education, Arts, Environment, Heritage Preservation and Social Services.

For more information about the Sandy Springs Society's programs, membership or sponsorship, we invite you to visit our website at **The Sandy Springs Society**, or contact us at:

Sandy Springs Society P.O.Box 720074
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